



HONOR CLUB 2018

It is with great pleasure that we introduce **The Honor Club**. Membership in **The Honor Club** can be your personal way of showing your support for, and commitment to, those veterans who are in need of our help.

The HONOR CLUB is designed to acknowledge and recognize those riders who consistently participate in the “Hooked on Healing Veterans” rides. The Clubs database tracks all participants year over year capturing a cumulative total of funds raised: Award packages are based on that total. The awards package consists of a Bronze, Silver, Gold Diamond or Platinum patch, rocker, cap with patches and decal.



The level of recognition is based on the amount of accumulated funds raised:

LEVEL	Pledge Range
BRONZE	\$1,000 - \$2,499
SILVER	\$2,500 - \$4,999
GOLD	\$5,000 - \$9,999
DIAMOND	\$10,000 - \$19,999
PLATINUM	\$20,000 - \$29,999

Membership in **The HONOR CLUB** is open to all including riders, passengers, volunteers, teams (corporate or individual), or anyone who is interested in raising funds for our veterans and becoming a Club member.

Fundraising Tips

- Click “HERE” to download a pledge form to collect and record pledges. For more pages simply print or photocopy.
- Pledge \$20.00 yourself, then ask friends, relatives, neighbors and co-workers to match your pledge. You will be amazed how quickly it adds up.
- Set a fund-raising goal for yourself and see what a positive impact you can make!
- Place a donation jar on your desk at work.
- Ask your employer to match any money you raise.
- Raise money in HONOR of a friend, family member, or co-worker who served.
- Who can you ask for donations? Everybody! Ask your accountant, banker, pharmacist, dentist, doctor, lawyer, personal trainer, owner of your favorite restaurant and so on.
- It’s best to be specific about how much you would like as a donation.
- Let potential donors know wher the money goes. For help with this click “HERE”
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- If you have asked a number of people, keep track and follow up. people tend to be busy and forget unless they are reminded.
- Spread the work about what you are doing and how it's going by email to friends and family.
- **THANK YOUR DONORS!**

Some of you may wish to form a fundraising TEAM as a group of individuals. Others may want to form a CORPORATE fundraising team. Both are great ideas!

You may still employ some of the ideas above and here are some more:

1. How about a bake sale?
2. Neighborhood garage sale with proceeds going to help our veterans.
3. Hold a team B.B.Q. or a Silent Auction.
4. You can even start your own online fundraising page.

The ideas are endless...